



STRETCH

LEADERSHIP AND MANAGEMENT CONFERENCE
DECEMBER 9-11, 2015, BUDAPEST, HUNGARY

SPONSORSHIP
INFORMATION



Prezi

USTREAM



ERICSSON

WWW.STRETCHCON.COM



9-11 DECEMBER, 2015
BUDAPEST

STRETCH IS A NON-PROFIT LEADERSHIP AND MANAGEMENT CONFERENCE

TO LEARN FROM THE BEST AND STRETCH YOURSELF. A CONFERENCE FOR EVERYONE WHO WANTS LEARN MORE ABOUT THE TOOLS OF A SUCCESSFUL MANAGER, AND LEARN HOW TO BUILD MORE EFFECTIVE ORGANIZATIONS.

IN 2013 WE LEARNT ABOUT BEAUTIFUL TEAMS EMBEDDED IN LEARNING ORGANIZATIONS. WE FOCUSED ON TEAM LEADS, MANAGERS, FOUNDERS WHO WANTED TO SCALE UP THEIR ORGANIZATION AND WE INVITED SPEAKERS WHO HAD ALREADY SUCCEEDED.

IN 2014 WE COINED THE TERM "TEAMINDIVIDUALS" AS GREAT TEAMS ARE BUILT OF GREAT PEOPLE, AND OUR MAIN TOPIC WAS HOW TO BECOME A GREAT INDIVIDUAL PERFORMER AND A GREAT COLLABORATOR.

IN 2015 AFTER FOCUSING ON TEAMS AND INDIVIDUALS IN THE PAST TWO YEARS, WE ARE NOW TARGETING ORGANIZATIONAL CHALLENGES, WITH TOPICS LIKE ORGANIZATIONAL AGILITY, EXPERIMENTAL MINDSET & LEARNING ORGANIZATION, CHANGE MANAGEMENT, EMBRACING SELF-ORGANIZATION, MAKING THE ORGANIZATION MORE PERSONAL AND FINDING THE PURPOSE OF THE ORGANIZATION.

WWW.STRETCHCON.COM

IN 2015

STRETCH WILL HAVE

12 INTERNATIONAL SPEAKERS
& MANY OPEN SPACES

450+ PARTICIPANTS FROM

20+ COUNTRIES.



STRETCH



BY SPONSORING STRETCH,
YOU CAN EXPOSE YOUR BRAND AWARENESS,
REACH A UNIQUE AUDIENCE OF LEADERS, MANAGERS,
EXECUTIVES, PRODUCT MANAGERS, COACHES
AND YOU CAN BE PART OF
OUR EXCITING MISSION OF TURNING BUDAPEST
INTO AN INNOVATION HUB.



CLICK
TO WATCH SUMMARY VIDEO
OF STRETCH 2014

SPONSORSHIP PACKAGES

DIAMOND
\$8000

GOLD
\$5000

SILVER
\$3000

BRONZE
\$1500

A'LA CARTE OPTIONS

ONLY AVAILABLE WITH
SILVER, GOLD, OR DIAMOND
SPONSORSHIP

ONSITE APPEARENCE	YES	YES	YES	YES
LOGO ON ALL PRINTED MATERIALS	YES	YES	YES	YES
LOGO IN THE PROMO AND SUMMARY VIDEO	YES	YES	YES	YES
ADDING (USEFUL) SWAG TO THE ATTENDEE BAG	YES	YES	YES	YES
LOGO ON THE STAGE DECORATION	YES	YES	YES	YES
VERBAL THANK YOU DURING WELCOME TALK	YES	YES	YES	YES
CONFERENCE PASSES	5	3	2	1
CONFERENCE WEBSITE	DIAMOND SIZE	GOLD SIZE	SILVER SIZE	BRONZE SIZE
SPONSOR PAVILION BOOTH (EQUIPMENTS INCLUDED)	DIAMOND SIZE	GOLD SIZE	SILVER SIZE	-
OPPORTUNITY TO PLACE A VIDEO ON THE CONF'S USTREAM PAGE	YES	YES	YES	-
SPONSOR PAVILION STAFF PASSES	3	2	1	-
NUMBER OF TWITTER AND FB MESSAGES	2	1	-	-
CUSTOM SUPPORT FOR UNIQUE EXPERIENCE	YES	YES	-	-
APPEARENCE AT THE INTRO SECTION OF ALL THE VODS	YES	YES	-	-
PROMOTIONAL SLIDES IN THE ONGOING SCHEDULE SLIDESHOW	2 SLIDES	1 SLIDE	-	-
SPONSOR PITCH FROM THE MAIN STAGE BEFORE THE KEYNOTE	10 MIN	5 MIN	-	-
LOGO ON THE ATTENDEE BAG	YES	-	-	-
PRE-EVENT MARKETING (EMAIL CAMPAIGN, PRESS CONTENT...	YES	-	-	-
POST-EVENT EMAIL CAMPAIGN TO OPT-IN USERS	YES	-	-	-

COFFEE BREAK
SPONSORSHIP (MAX 4) \$2,000

1 PROMOTIONAL SLIDE
IN THE HOUSEKEEPING
SLIDESHOW (MAX 3) \$1,500

LOGO ON THE
ATTENDEE BAG (MAX 4) \$2,000

LANYARD SPONSORSHIP
(MAX 1) \$2,000

BREAKFAST SPONSORSHIP
(MAX 2) \$2,000

LUNCH SPONSORSHIP
(MAX 2) \$4,000

PARTY SPONSORSHIP
(MAX 1) \$6,000

CONTACT THE ORGANISERS AT
BPINHUBSPONSOR@USTREAM.TV

STRETCH

2014 STATISTICS



FROM 17 COUNTRIES



FROM 48 COUNTRIES
16.833 WATCHED ONLINE ON USTREAM



CLICK TO WATCH
SUMMARY VIDEO

16 SPEAKERS

IN 2014 STRETCH FEATURED INNOVATIVE, RESOURCEFUL, AND INSPIRATIONAL LEADERS, COACHES AND ENTREPRENEURS WHO SHARED THEIR REAL STORIES ON THEIR SUCCESS AND FAILURES. AND THE CHALLENGES OF BUILDING SUCCESSFUL TEAMS AND LEADING ORGANIZATIONS.



JAN NOLTE
COMMUNICATION COACH,
THE INFLUENTIAL VOICE



MARIEKE RIETBERGEN
FOUNDER,
DESIGN INNOVATION GROUP



ROSEMARY KING
PRODUCT MANAGER,
PIVOTAL LABS



ZOE ROMANO
PRODUCT MANAGER,
PIVOTAL LABS



DAVID MARQUET
BESTSELLING AUTHOR
TURN THE SHIP AROUND!



DAVID ALLEN
BESTSELLING AUTHOR
GETTING THINGS DONE



TY AMELL
DIRECTOR OF ENGINEERING,
PAYPAL



PETER HESLIN
ASSOCIATE PROFESSOR OF MANAGEMENT
UNSW AUSTRALIA



JOHN BLAKEY
AUTHOR - CHALLENGING COACHING



PETER SEGAL
MANAGING PARTNER
WORLD MISSION COACHING



ALEX COTTIN
ASSOCIATE DIRECTOR OF PARTNERSHIPS
ACTION AGAINST HUNGER



HENRI KIVIOJA
HEAD COACH,
ERICSSON FINLAND



PHIL NASH
INDEPENDENT COACH
TWO BLUE CUBES



URI NATIV
VP ENGINEERING
KLARNA ISRAEL



SEAN SOUTHEY
CEO,
PC+ MEDIA IMPACT



HUGH WILLIAMS
SVP, R&D
PIVOTAL

STRETCH



CLICK ON THE LOGOS
TO VISIT THE WEBSITE



WE ORGANISE CONFERENCES TO TURN BUDAPEST INTO AN INNOVATION HUB

PREZI & USTREAM STARTED ORGANISING INTERNATIONAL NON-PROFIT TECH CONFERENCES IN 2013, WITH THE VISION TO TURN BUDAPEST INTO A MAJOR INNOVATION HUB IN EUROPE.

WE ARE COMMITTED TO BRING WORLDCLASS KNOWLEDGE INTO THE CEE REGION, THUS WE INVITE SOME OF THE BEST SPEAKERS FROM ALL AROUND THE WORLD. THE EVENTS COVER SEVERAL TOPICS RELATED TO SOFTWARE DEVELOPMENT, LIKE SOFTWARE CRAFTSMANSHIP, JAVASCRIPT, BIG DATA, UX, LEADERSHIP AND DESIGN.

ALL OF OUR PREVIOUS CONFERENCES HAVE BEEN A GREAT SUCCESS, TAKE A TOUR IN OUR VIDEO GALLERY OR WEBSITE, HERE YOU'LL FIND A WEALTH OF POSITIVE FEEDBACK FROM ATTENDEES, SPEAKERS, AND SPONSORS:

[VIMEO.COM/CONFERENCES/VIDEOS](https://vimeo.com/conferences/videos)

LET'S CATCH UP!

WE'RE ALWAYS LOOKING FOR SPONSORS AND PARTNERS
WHO HELP US MAKING OUR NON-PROFIT CONFERENCES EVEN BETTER.
IF YOU'RE INTERESTED, CONTACT US AND LET'S DISCUSS IT NEXT TO A COFFEE:
BPINHUBSPONSOR@USTREAM.TV



WWW.STRETCHCON.COM
WWW.FACEBOOK.COM/STRETCHCON