

STRETCH

LEADERSHIP AND MANAGEMENT CONFERENCE
DECEMBER 1-2, 2016, BUDAPEST, HUNGARY

SPONSORSHIP
INFORMATION



Prezi

USTREAM
an IBM Company



ERICSSON

WWW.STRETCHCON.COM

STRETCH

1-2 DECEMBER, 2016
BUDAPEST

STRETCH IS A NON-PROFIT LEADERSHIP AND MANAGEMENT CONFERENCE

TO LEARN FROM THE BEST AND STRETCH YOURSELF. A CONFERENCE FOR EVERYONE WHO WANTS LEARN MORE ABOUT THE TOOLS OF A SUCCESSFUL MANAGER, AND LEARN HOW TO BUILD MORE EFFECTIVE ORGANIZATIONS.

IN 2013 WE LEARNT ABOUT BEAUTIFUL TEAMS EMBEDDED IN LEARNING ORGANIZATIONS. WE FOCUSED ON TEAM LEADS, MANAGERS, FOUNDERS WHO WANTED TO SCALE UP THEIR ORGANIZATION AND WE INVITED SPEAKERS WHO HAD ALREADY SUCCEEDED.

IN 2014 WE COINED THE TERM "TEAMDIVIDUALS" AS GREAT TEAMS ARE BUILT OF GREAT PEOPLE. OUR MAIN TOPIC WAS HOW TO BECOME A GREAT INDIVIDUAL PERFORMER AND A GREAT COLLABORATOR.

IN 2015 WE FOCUSED ON TARGETING ORGANIZATIONAL CHALLENGES, WITH TOPICS LIKE ORGANIZATIONAL AGILITY, EXPERIMENTAL MINDSET & LEARNING ORGANIZATION, CHANGE MANAGEMENT, EMBRACING SELF-ORGANIZATION, MAKING THE ORGANIZATION MORE PERSONAL AND FINDING THE PURPOSE OF THE ORGANIZATION.

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IN 2016 STRETCH WILL HAVE
15 INTERNATIONAL SPEAKERS
450+ PARTICIPANTS FROM
20+ COUNTRIES.



SPONSORSHIP PACKAGES

DIAMOND
\$8000

GOLD
\$5000

SILVER
\$3000

BRONZE
\$2000

A' LA CARTE OPTIONS

ONLY AVAILABLE WITH
SILVER, GOLD, OR DIAMOND PACKAGE

ONSITE

TICKET

BRANDING

ONLINE

SPONSOR BOOTH TYPE (SIZE)	CUSTOM (L)	STANDARD (M)	STANDARD (S)	-
ORGANIZERS ASSISTANCE FOR UNIQUE APPEARANCE	YES	-	-	-
LUNCH SPONSORSHIP	YES	-	-	-
PROMO SLIDE ON INFO-SCREENS	2 SLIDES	1 SLIDE	-	-
VIDEO ON MAIN STAGE (INSTEAD OF SPONSOR PITCH)	3 MIN	2 MIN	-	-
ELIGIBLE TO BRING SPECIAL ATTRACTIONS	YES	YES	YES	YES
VERBAL THANK YOU DURING WELCOME TALK	YES	YES	YES	YES
LOGO ON PRINTED SCHEDULES	YES	YES	YES	YES
PASSES FOR BOOTH STAFF	3	2	1	-
CONFERENCE TICKETS IN PACKAGE	5	3	2	1
ADDITIONAL ATTENDEE TICKETS ON EARLY BIRD PRICE	YES	YES	YES	YES
USEFUL SWAG IN WELCOME BAG	YES	YES	YES	YES
LOGO ON CONFERENCE WEBSITE	YES	YES	YES	YES
LOGO IN AFTERCONF VIDEO	YES	YES	YES	YES
LOGO ON BADGE	YES	YES	YES	YES
LOGO ON INFO-SCREENS	YES	YES	YES	YES
LOGO ON WELCOME BAG	YES	-	-	-
LOGO ON USTREAM CHANNEL	YES	YES	YES	YES
PLACE VIDEO ON USTREAM CHANNEL	YES	YES	YES	-
NUMBER OF TWITTER AND FACEBOOK POST	2	1	-	-
MESSAGES IN PRE-EVENT AND POST-EVENT EMAIL	YES	-	-	-

LOGO ON LANYARD	MAX 1	\$2,000
PROMO SLIDE ON INFO-SCREEN	MAX 3	\$1,500
LOGO ON THE WELCOME BAG	MAX 1	\$2,000
BREAKFAST SPONSORSHIP	MAX 2	\$2,000
LUNCH SPONSORSHIP	MAX 2	\$2,000
COFFEE BREAK SPONSORSHIP	MAX 4	\$4,000
COFFEE BARISTA AT YOUR BOOTH	MAX 1	\$3,500
PARTY SPONSORSHIP	MAX 1	\$6,000
3 MIN VIDEO ON STAGE	MAX 2	\$2,000
MESSAGE IN PRE-EVENT EMAIL	MAX 1	\$3,000
CHARGING STATION SPONSORSHIP	MAX 1	\$2,000
BOOSTING FACEBOOK POST ON THE CONFERENCE'S PAGE	PER BOOST	\$50



CONTACT THE ORGANISERS AT
BPINHUBSPONSOR@USTREAM.TV

2015 STATISTICS

IN 2015 STRETCH FEATURED INNOVATIVE, RESOURCEFUL,
AND INSPIRATIONAL LEADERS, COACHES AND ENTREPRENEURS

WHO SHARED THEIR REAL STORIES ON THEIR SUCCESS AND FAILURES.
AND THE CHALLENGES OF BUILDING SUCCESSFUL TEAMS AND LEADING ORGANIZATIONS.



FROM 13 COUNTRIES



+12.516
WATCHED
ON USTREAM FROM 48 ONLINE COUNTRIES

STRETCH 2015 FEATURED

20 INNOVATIVE AND INSPIRATIONAL SPEAKERS

9 PRACTICAL OPEN SPACE DISCUSSIONS AROUND

6 MAIN TOPICS

1. ORGANIZATIONAL AGILITY,
2. EXPERIMENTAL MINDSET & LEARNING ORGANIZATION,
3. CHANGE MANAGEMENT,
4. EMBRACING SELF-ORGANIZATION,
5. MAKING THE ORGANIZATION MORE PERSONAL
6. FINDING THE PURPOSE OF THEIR ORGANIZATION



CLICK ON THE LOGOS
TO VISIT THE WEBSITE



WE ORGANISE CONFERENCES TO TURN BUDAPEST INTO AN INNOVATION HUB

PREZI & USTREAM STARTED ORGANISING INTERNATIONAL NON-PROFIT TECH CONFERENCES IN 2013, WITH THE VISION TO TURN BUDAPEST INTO A MAJOR INNOVATION HUB IN EUROPE.

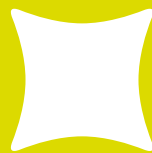
WE ARE COMMITTED TO BRING WORLDCLASS KNOWLEDGE INTO THE CEE REGION, THUS WE INVITE SOME OF THE BEST SPEAKERS FROM ALL AROUND THE WORLD. THE EVENTS COVER SEVERAL TOPICS RELATED TO SOFTWARE DEVELOPMENT, LIKE SOFTWARE CRAFTSMANSHIP, JAVASCRIPT, BIG DATA, UX, LEADERSHIP AND DESIGN.

ALL OF OUR PREVIOUS CONFERENCES HAVE BEEN A GREAT SUCCESS, TAKE A TOUR IN OUR VIDEO GALLERY OR WEBSITE, HERE YOU'LL FIND A WEALTH OF POSITIVE FEEDBACK FROM ATTENDEES, SPEAKERS, AND SPONSORS:

[VIMEO.COM/CONFERENCES/VIDEOS](https://vimeo.com/conferences/videos)

LET'S CATCH UP!

WE'RE ALWAYS LOOKING FOR SPONSORS AND PARTNERS
WHO HELP US MAKING OUR NON-PROFIT CONFERENCES EVEN BETTER.
IF YOU'RE INTERESTED, CONTACT US AND LET'S DISCUSS IT NEXT TO A COFFEE:
BPINHUBSPONSOR@USTREAM.TV



WWW.STRETCHCON.COM
WWW.FACEBOOK.COM/STRETCHCON