

# Tech Budapest

CONFERENCE SERIES

## SPONSORSHIP INFORMATION



[WWW.TECHBUDAPEST.COM](http://WWW.TECHBUDAPEST.COM)

# STRETCH

LEADERSHIP & MANAGEMENT CONFERENCE

2017 NOVEMBER 30 - DECEMBER 1, BUDAPEST

STRETCH IS A LEADERSHIP AND MANAGEMENT CONFERENCE FOR EVERYONE WHO WANTS LEARN MORE ABOUT THE TOOLS OF A SUCCESSFUL MANAGER, AND LEARN HOW TO BUILD MORE EFFECTIVE, RESILIENT AND PORPUSEFUL TEAMS AND ORGANIZATIONS.

 [STRETCHCON.COM](http://STRETCHCON.COM)

 [FB.COM/STRETCHCON](https://fb.com/stretchcon)

 [VIMEO.COM/CONFERENCES](https://vimeo.com/conferences)



76%

517 ATTENDEES

24%



FROM 12 COUNTRIES



16 INNOVATIVE AND INSPIRATIONAL SPEAKERS

12.516 WATCHED  
ON USTERAM FROM 48 ONLINE COUNTRIES



## CHOOSE YOUR SPONSOR PACKAGE



| DIAMOND<br>\$8000 | GOLD<br>\$5000 | SILVER<br>\$3000 | BRONZE<br>\$2000 |
|-------------------|----------------|------------------|------------------|
|-------------------|----------------|------------------|------------------|

**A' LA CARTE OPTIONS**  
ONLY AVAILABLE WITH GOLD, PLATINUM  
OR DIAMOND PACKAGES

ONSITE

TICKET

BRANDING

ONLINE

| SPONSOR BOOTH TYPE (SIZE)                      | CUSTOM ( L ) | STANDARD ( M ) | STANDARD ( S ) | -          |
|--|--------------|----------------|----------------|------------|
| ORGANIZERS ASSISTANCE FOR UNIQUE APPEARANCE    | YES          | -              | -              | -          |
| LUNCH SPONSORSHIP                              | YES          | -              | -              | -          |
| PROMO SLIDE ON INFO-SCREENS                    | 2 SLIDES     | 1 SLIDE        | -              | -          |
| VIDEO ON MAIN STAGE (INSTEAD OF SPONSOR PITCH) | 3 MIN        | 2 MIN          | -              | -          |
| ELIGIBLE TO BRING SPECIAL ATTRACTIONS          | YES          | YES            | YES            | YES        |
| VERBAL THANK YOU DURING WELCOME TALK           | YES          | YES            | YES            | YES        |
| LOGO ON PRINTED SCHEDULES                      | YES          | YES            | YES            | YES        |
| PASSES FOR BOOTH STAFF                         | 3            | 2              | 1              | -          |
| FREE CONFERENCE TICKETS IN PACKAGE             | 5            | 3              | 2              | 1          |
| ELIGIBLE TO BUY TICKETS ON EARLY BIRD PRICE    | 50 TICKETS   | 30 TICKETS     | 20 TICKETS     | 10 TICKETS |
| USEFUL SWAG IN WELCOME BAG                     | YES          | YES            | YES            | YES        |
| LOGO ON CONFERENCE WEBSITE                     | YES          | YES            | YES            | YES        |
| LOGO IN AFTERCONF VIDEO                        | YES          | YES            | YES            | YES        |
| LOGO ON BADGE                                  | YES          | YES            | YES            | YES        |
| LOGO ON INFO-SCREENS                           | YES          | YES            | YES            | YES        |
| LOGO ON WELCOME BAG                            | YES          | -              | -              | -          |
| LOGO VISIBLE IN LIVE STREAMING                 | YES          | YES            | YES            | YES        |
| PLACE VIDEO ON USTREAM CHANNEL                 | YES          | YES            | YES            | -          |
| NUMBER OF TWITTER AND FACEBOOK POST            | 2            | 1              | -              | -          |
| MESSAGES IN PRE-EVENT AND POST-EVENT EMAIL     | YES          | -              | -              | -          |

|   |           |         |
|---|-----------|---------|
| LOGO ON LANYARD                                 | MAX 1     | \$2,000 |
| PROMO SLIDE ON INFO-SCREEN                      | MAX 3     | \$1,500 |
| LOGO ON THE WELCOME BAG                         | MAX 1     | \$2,000 |
| BREAKFAST SPONSORSHIP                           | MAX 2     | \$2,000 |
| LUNCH SPONSORSHIP                               | MAX 2     | \$2,000 |
| COFFEE BREAK SPONSORSHIP                        | MAX 4     | \$4,000 |
| COFFEE BARISTA AT YOUR BOOTH                    | MAX 1     | \$3,500 |
| PARTY SPONSORSHIP                               | MAX 1     | \$6,000 |
| 3 MIN VIDEO ON STAGE                            | MAX 2     | \$2,000 |
| MESSAGE IN PRE-EVENT EMAIL                      | MAX 1     | \$3,000 |
| CHARGING STATION SPONSORSHIP                    | MAX 1     | \$2,000 |
| BOOSTING FACEBOOK POST ON THE CONFERENCE'S PAGE | PER BOOST | \$50    |



Contact the organizers at  
[hello@stretchcon.com](mailto:hello@stretchcon.com)

# EXAMPLES FOR SPONSOR BOOTH TYPES

## DIAMOND

CUSTOM XL

(with special attractions)

## PLATINUM

CUSTOM L

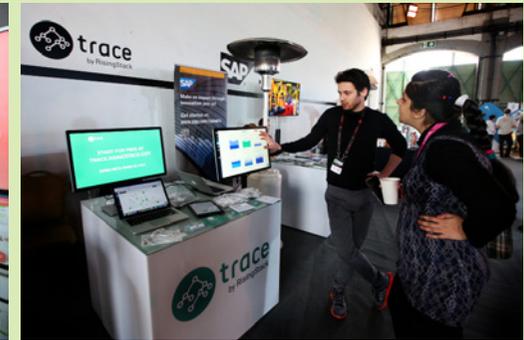
(with special attractions)

## GOLD

STANDARD M

## SILVER

STANDARD S



# EXAMPLES AND IDEAS FOR ONLINE AND ON-SITE APPEARANCE



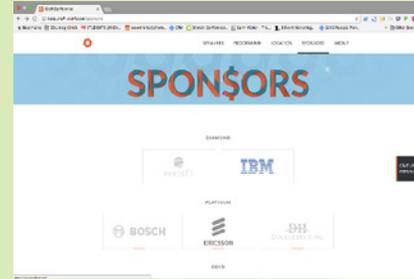
SPONSOR VIDEO ON MAIN STAGE



PROMO SLIDE ON INFO-SCREENS



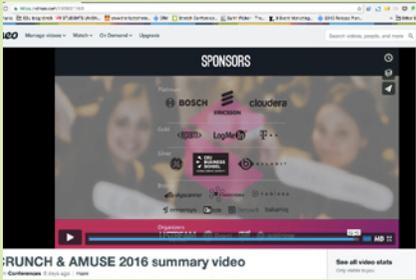
USEFUL SWAG IN WELCOME BAG



LOGO ON CONFERENCE WEBSITE



LOGO IN SLIDESHOW



LOGO IN AFTERCONF VIDEO



LOGO ON BADGE



LOGO ON WELCOME BAG



LOGO ON STAGE



RECRUITING ACTIVITY



COFFEE BREAK SPONSORSHIP



BREAKFAST SPONSORSHIP



LUNCH SPONSORSHIP



PARTY SPONSORSHIP



SPECIAL ATTRACTION



FACEBOOK/TWITTER POST



CHARGING STATION



SPECIAL ATTRACTION AT THE BOOTH



POSTING ON THE JOB BOARD



BARISTA AT THE BOOTH

# Tech Budapest

## IS A SERIES OF ANNUAL TECH CONFERENCES IN THE HEART OF EUROPE

IN 2013 PREZI & USTREAM STARTED ORGANISING INTERNATIONAL NON-PROFIT TECH CONFERENCES WITH THE VISION TO TURN BUDAPEST INTO AN INNOVATION HUB IN CEE EUROPE.

THE EVENTS COVER SEVERAL TOPICS RELATED TO SOFTWARE DEVELOPMENT, INCLUDING SOFTWARE CRAFTSMANSHIP, BIG DATA, UX DESIGN OR INNOVATIVE LEADERSHIP. WE ARE COMMITTED TO BRING WORLD-CLASS, PRACTICAL KNOWLEDGE TO BUDAPEST, THUS WE INVITE SOME OF THE BEST SPEAKERS FROM ALL AROUND THE WORLD.

ALL OF OUR PREVIOUS CONFERENCES HAVE BEEN A GREAT SUCCESS, TAKE A TOUR IN OUR VIDEO GALLERY, WHERE YOU'LL FIND A WEALTH OF POSITIVE FEEDBACK FROM SPONSORS, ATTENDEES AND SPEAKERS:

### [VIMEO.COM/CONFERENCES/VIDEOS](https://vimeo.com/conferences/videos)

BY SPONSORING THE EVENTS YOU CAN BUILD YOUR BRAND AWARENESS, FIND NEW TALENTS AND REACH A UNIQUE AUDIENCE OF INTERNATIONAL DEVELOPERS, SOFTWARE ENGINEERS, UX PROFESSIONALS, DATA ENGINEERS, DATA ANALYSTS, AND LEADERS. CHOOSE FROM THE UPCOMING EVENTS, CONTACT US AND LET'S TALK ABOUT YOUR OPPORTUNITIES!



SOFTWARE DELIVERY CRAFTSMANSHIP CONFERENCE

**2000+** ATTENDEES  
FROM **50+** COUNTRIES  
**90+** SPEAKERS ON **6** STAGES

2017 APRIL 27-28  
[WWW.CRAFT-CONF.COM](http://WWW.CRAFT-CONF.COM)



USER EXPERIENCE CONFERENCE

**500+** ATTENDEES  
FROM **20+** COUNTRIES  
**14** SPEAKERS

2017 OCTOBER 19-20  
[WWW.AMUSECONF.COM](http://WWW.AMUSECONF.COM)



DATA ENGINEERING & ANALYTICS CONFERENCE

**600+** ATTENDEES  
FROM **20+** COUNTRIES  
**27** SPEAKERS ON **2** STAGES

2017 OCTOBER 19-20  
[WWW.CRUNCHCONF.COM](http://WWW.CRUNCHCONF.COM)



LEADERSHIP & MANAGEMENT CONFERENCE

**600+** ATTENDEES  
FROM **10+** COUNTRIES  
**16** SPEAKERS

2017 NOV. 30 - DEC 1  
[WWW.STRETCHCON.COM](http://WWW.STRETCHCON.COM)



Microsoft Azure



O'REILLY



ORACLE



GitHub



ERICSSON



emarsys

Testbirds

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